

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Mexican Plant



EACH BOWL IS PLANTED with 4 live plants & cactus... growing in proper soil. Gay red 5" bowls of HAND-MADE MEXICAN POTTERY, 2" deep...painted red. You sell, complete, for 59¢ to \$1; you buy at 35¢ each here in units of a dozen. 24 for \$8.40

Bowls



Novelty Waterproof LAC-QUERED WOOD BOWLS each with 5 Selected Paperwhite Narcissus Bulbs, dormant, set in damp moss covered by white pebbles...just add water; they grow. Sell them for 59¢ to \$1; buy at 30¢ each, f.o.b. here, complete. 24 for \$7.20

Bowls of Narcissus

Health - Full Crates of Florida Citrus

THE DE LUXE SPECIAL CRATE

Choice sweet ORANGES and juicy GRAPEFRUIT, each picked at its prime in the sunny groves of Florida...all chosen to please you! Tucked in the crate are 6 generous-size glass jars of FLORIDA MARMALADES, cellophane wrapped...5 pounds of largest-size New Paper-Shell PECANS...a pound of CRYSTALIZED FRUIT...a pound of Spiced PECAN MEATS. Fresh green sprays of KUMQUATS fill all the crevices of this DeLuxe Crate of Florida Citrus.



THE HOME PACK CRATE

Made up with half ORANGES and half GRAPEFRUIT...all fully as fine as in the DeLuxe Crate...but somewhat "russeted" in appearance...Floridians like it!

HERE ARE THE PRICES BY EXPRESS prepaid to States east of the Mississippi or bordering on it.

100-lb.	DE LUXE CRATE	\$9.50
50-lb.	DE LUXE CRATE	\$5.00
90-lb.	HOME PACK CRATE	\$5.75
45-lb.	HOME PACK CRATE	\$3.00

Tree - Ripened Oranges and Grapefruit

— RETURN POSTAGE GUARANTEED

62.17 *John's*
PLANTS SEEDS BULBS
APOPKA, FLORIDA

SEC. 562 P. L. & R.

FEB 16 1939

U. S. Department of Agriculture

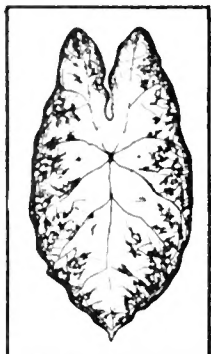


I DON'T HAVE ANY BRIDAL BOUQUETS
MADE UP -- PERHAPS YOU COULD USE
THIS FUNERAL SPRAY.

PRINTED IN U.S. A.

CALADIUMS

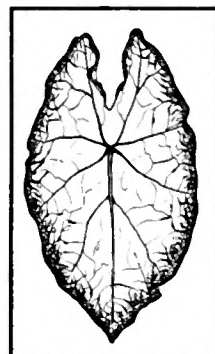
Finest Fancy-Leaved Varieties



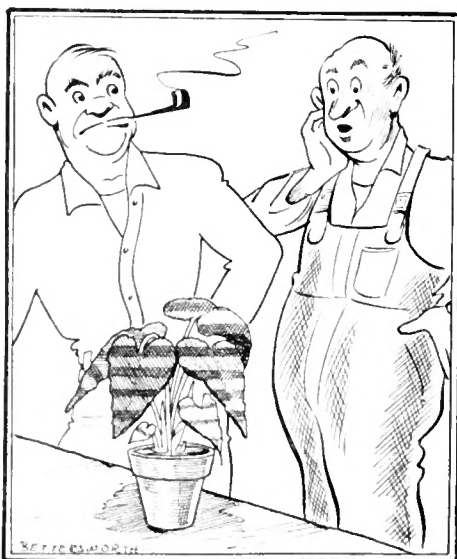
Caladiums are everywhere growing in popularity. Be among those who make big profits with them!

Highly decorative foliage plants for the home, the porch, and the conservatory, Caladiums are unexcelled as cut leaves for floral work, and attractive for out-of-door groups and in beds.

Cultural directions are simple: Use large pots and rich, loamy soil...preferably acid. When starting, do not keep too moist. They are rank feeders and require an abundance of moisture during growth...in partial or open sunlight.



1. THOMAS TOMLINSON. Leaf blood red with narrow green border.
2. PORTO RICO. Leaf very dark green. Mottled and blotched with very dark red.
3. DR. THEO. L. MEAD. Deep saturated red with velvety black sheen over entire leaf. (New).
4. SUNSET. Clear, transparent crimson, blotched with green.
5. TOCANTINS. Clear, transparent rose, splashed with green.
6. CHARMISSO. (Richard F. Deckart). Deep rose center with red veins and dark green border.
7. MRS. EDITH MEAD. Snow-white leaf, dark green ribs.
8. GERTRUDE HOLLICK. Rose leaf, shading to white. Green ribs and irregular green border.
9. TABATINGA. Entire leaf ivory white. Dwarf grower. Very fine.
10. RISING SUN. Deep red center, shading to bright green border. Red spots over entire leaf.
11. PUTAMOYA. Pale rose, with deep crimson center, -green veins and spots of crimson red.
12. MRS. W. B. HALDEMAN. Transparent rose leaf, pea green veins and narrow dark green border.
13. LORD DERBY. Beautiful rose leaf with dark green veins and ribs.
14. TRIOMPHE DE L'EXPOSITIONE. Velvety red center, shading to a green border, and red ribs.
15. RIO DE JANEIRO. Beautiful transparent rose with darker ribs. Green spots and splashes on leaf.
16. FANNY S. MUNSON. Entire leaf rose pink with lilac cast.
17. RECONCAVO. Rose center, carmine ribs on dark green leaf.
18. JOHN HACHMEISTER. Dark dull transparent red, darker ribs.
19. JOHN PEED. Brilliant red leaf, dark green border.
20. SOROCABA. Pale rose to white, -deep green ribs and veins.
21. MAURICE de NASSAU. Very transparent, deep rose, -white ribs.
22. CANDIDUM. Snow white leaf with dark green ribs.
23. D. M. COOK. Ruffled leaf with plum center and spotted deep red.
24. DR. VILHENE. Transparent, pale rose center, with darker ribs, green border.



NOW THAT AIN'T A NEW KINDA
CALADIUM--I LEFT IT UNDER
THE LATH TOO LONG.

GUARANTEED TRUE TO NAME
All bulbs are from $1\frac{1}{4}$ to $2\frac{1}{2}$ inches in diameter
...with bulblets attached. Absolutely clean.

Finest Standard Named Varieties.

\$10 PER HUNDRED

Finest Mixed Varieties

\$8 PER HUNDRED

ORDER BY NUMBER FROM THE LIST ABOVE

JOHN'S APOPKA FLORIDA

JOHN'S APOPKA FLORIDA

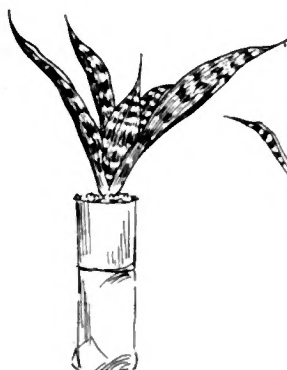
SPECIAL
3 in. pot size
Caladiums 10-
12" tall - 3
or more leaves.
\$18 per 100.

SANSEVIERIAS

Wide-Leaved, Well-Colored, Shapely Plants



S. LAURENTI
2 Leaves



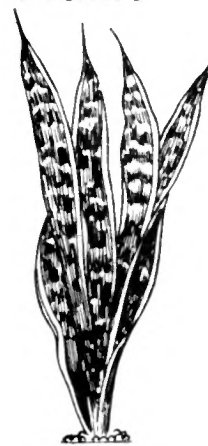
S. ZEYLANICA



S. LAURENTI
Rosette



S. CYLINDRICA



S. LAURENTI
Special

S. LAURENTI - 2 leaves - 15"-18" tall - 100 for \$6.

3 leaves - 22" tall - 100 for \$9.

S. LAURENTI ROSETTES - 4"-8" tall - 100 for \$7.50.

SPECIAL..S. LAURENTI - 3, 4 and 5 leaves - 12"-20" tall - 100 for \$10..SPECIAL

S. CYLINDRICA - Novel - Round, spike-like rosette - 4"-6" tall - 100 for \$10.

S. SUBSPICATA - Has showy blossom - 3 to 4 flat-growing leaves - 100 for \$12.

S. ZEYLANICA - Clean stock - 3 and 4 leaves - 4"-6" tall - 100 for \$5.



F R E E

with
each
order
for
FERNS

CULTURAL
DIRECTIONS
by
ALEX LAURIE
of
Ohio State
University

FERNS - Boston, Compacta, Whitmani,
Springfieldii, Asparagus Plumosus,
Scotti, Roosevelt and Asparagus
Sprengeri...plants with good root
system & color.

(10% DISCOUNT)
(on 100 price)
(if you order)
(200 or more.)

	Per 100
2 1/2"	\$4
3"	\$5
4"	\$7
5"	\$10

CHINESE EVERGREENS

Aglaonema Modestum -

First choice for
modernistic interiors,
either in pot or grow-
ing in water.

4"-5" plants:

2-3 leaves: 100 for \$7

5"-8" plants:

4-5 leaves: 100 for \$12

8"-12" plants:

5-6 leaves: 100 for \$17

12"-15" plants:

8 or more: 100 for \$25

Specimen Plants \$1

CHINESE EVERGREEN CANES.
CANES FOR PROPAGATION.

(Modestum) - Imported from
China - 15" - 20" canes -
1,000 to a case. \$60 per
case, f.o.b. San Francisco.



WHAT VARIETY OF BIRDS WILL COME
UP IF I PLANT THESE BIRD SEEDS?

JOHN'S APOPKA FLORIDA

JOHN'S APOPKA FLORIDA

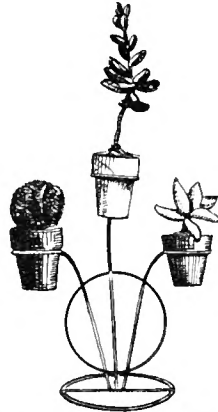
SELECTED PROFIT-BUILDERS

SAINTPAULIA VIOLET - "Blue Boy" and choice of other new, proven varieties out of 2" pots...100 for \$15.
 GERBERA HYBRIDS - Two year plants - Big-flower types - Rich colors - 100 for \$20.
 VARIEGATED OPHIOPOGAN - Increasingly popular; 6" to 8" tall. Will bloom...100 for \$15.
 CRASSULA ABBOSCENS - Clean 2½" pot size plants - choice assortment - 100 for \$20.
 GRAPE IVY - (Vitis Rhombifolia) 2½" pots...100 for \$9.
 KALANCHOE GLOBULIFERA COCCINEA - Choice bushy plants...100 for \$7.
 FICUS ELASTICA - Vigorous, clean, moss-rooted plants, 6 to 8 leaves...100 for \$15.
 EUPHORBIA SPLENDENS - 2½" pot size....100 for \$8...\$75 per 1,000.

NOVELTY WIRE STANDS,
 with gay-colored POTS
 of growing CACTUS AND
 SUCCULENTS.

The Stands cost 10¢
 each. Good design,
 well made, sturdy;
 some hold 3 pots,
 some 4 and some 5...
 all the same price.
 Specify which you
 want.

The Plants cost 9¢
 apiece. Miniature
 Cactus and Succulents
 growing in soil, in
 painted 1" pots. Be
 sure you order enough
 to fill the stands you
 get.



POTHOS

Pothos Aurea
 4 to 5 leaves . . . Per Hundred \$5
 Extra-Heavy 2½" potbound plants \$7
 Pothos Wilcoxii
 Extra-Heavy 2½" potbound plants \$15

NEPENTHYS

N. Liberica
 4 leaves Per Hundred \$6
 Extra-Heavy 2½" potbound plants \$7
 N. Picturata
 3 to 4 leaves . (variegated). . \$12



PEPEROMIA OBTUSIFOLIA

4 to 5 leaves . . . Per Hundred \$5
 5 leaves, SELECT. \$6
 Extra-Heavy 2½" potbound plants \$7

PHILODENDRON CORDATUM

3 to 4 leaves . . . Per Hundred \$5
 Plants 15 to 20 inches tall . . \$10
 Extra-Heavy 2½" potbound plants \$7



"YOU'LL HAVE TO GET ME SOME ROOT
 DOPE IF YOU WANT ME TO GROW 'WAN-
 DERING JEW'. I CAN'T GET THE
 DARNED STUFF TO ROOT."

HYBRID AMARYLLIS BULBS

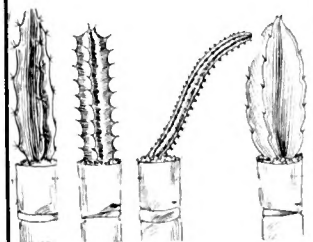
Selected: Assorted Colors
 2½" bulbs Per 100 \$7
 2½" bulbs \$8
 3" bulbs \$20
 List of Specific Colors
 All Bulbs Blooming Size
 Solid Red Per 100 \$30
 Red with White \$30
 White with Red \$30
 Striped \$30
 Almost White \$50



AGAVE DECEPENS - 4 to 7
 leaves; 3" to 5" tall.
 AGAVE SISILANA - 4 to 5
 leaves; 5" to 6" tall.
 A Nice Profit at
 100 for \$6.50
 1,000 for \$60
 Either Variety



CRYPTANTHUS ROSEA PICTA
 Strikingly variegated
 plants, 5-8" spread
 100 for \$10
 CRYPTANTHUS RUBRA, too.
 Maroon color and very
 compact; 5-7" spread
 100 for \$10



In each 100 we ship an
 equal quantity of six
 varieties of the best-
 growing Florida Cactus.
 A selected assortment
 of well-rooted cuttings
 from 4" to 8" plants.
 100 - \$6; \$50 per 1,000



GLADS

NOW SHIPPING CUT GLADIOLUS SPIKES NEW CROP • CLEAN • WELL GROWN

Each order for Glads will be made up of a good range of choice colors. By pre-cooling the Glads in bud, these flowers reach you in the best possible condition. No charge for packing.

ASSORTED COLORS

GRADE	QUANTITY	PRICE PER 100
A	100 spikes	\$5.00
B	100 spikes	4.00
C	100 spikes	3.00

SPECIAL - SELECTED ASSORTMENT
Part of each grade above

250 SPIKES \$9

PICARDY

GRADE	QUANTITY	PRICE PER 100
FANCY	100	\$10.00
No.1	100	9.00
No.2	100	5.00
No.3	100	4.00

SPECIAL - SELECTED ASSORTMENT
Part of each grade above

250 SPIKES \$14

Note: I can offer you a wonderful "buy" either for "quantity" or "standing" orders.

- For "quantity" orders of PICARDY I offer:

GRADE	QUANTITY	PRICE
FANCY	250	\$18.00
No. 1	300	18.00
No. 2	300	15.00
No. 3	360	12.00

- Place an order for a total of 5 similar shipments, your selection, to be shipped on specified dates as you need them - and I will send the 5th shipment FREE.



I'D LIKE TO BORROW ENOUGH RIBBON TO FINISH ABOUT 50 CORSAGES I'M MAKING FOR MY CHURCH CIRCLE.

PLUMOSUS SPRAYS

Well-shaped rich green cut sprays at a price you can't get anywhere else...considering the quality.

55¢ A BUNCH

Cases of 6, 8, 10 and 12 Bunches.

TERMS: Check with order or C.O.D.
Express Collect, F.O.B. FLA.



JOHN'S APOPKA FLORIDA

JOHN'S APOPKA FLORIDA

CALIFORNIA BOWL MAKER'S DELIGHTS

NURSERY GROWN CACTUS & SUCCULENTS



Sample of 3¢ Cactus

Nursery grown specially for small pots and dish gardens. Well rooted, clean, healthy, properly and lightly packed. Cactus or Succulents separately or both mixed. \$3.00 per 100, \$13.75 per 500, \$25.00 per 1,000. F.O.B. Anaheim. Cash or Express C.O.D. only. For prepaid parcel post add 50¢ for first 100, 35¢ each additional 100.

Larger sizes or choicer varieties. \$5.00 per 100, \$22.75 per 500, \$45.00 per 1,000. Prepaid parcel post add 75¢ first 100, 50¢ each additional 100.

The above assortments are now named. GATES' SAMPLER, a complete assortment of kinds and sizes in Bowl Maker's stock labeled with name and price \$5.00.

Price List Free

SEND ORDERS DIRECT TO

GATES' FAMOUS CACTUS GARDENS

DEPARTMENT X

ANAHEIM

CALIFORNIA

Merritt's Hydrangeas Bloom

HYDRANGEAS: The leader in quality pot plants.
For Easter and Mother's Day.

Do you have some empty bench space?

Fill it with Hydrangeas.

Turn it into a profit.

We have them for you - Quality Guaranteed

A car load or a box full

Write for list of varieties with prices: color sheet and cultural suggestions. (See classified ads in all trade papers).

JOSEPH S. MERRITT

MADISON, TENN.

or

Box F, DUNDALK, MD.